

## Changed branding and labelling of Ensenso products

<b>Affected Products and Changes:</b>	All Ensenso products
<b>Type of Product Change:</b>	Revised labelling and branding
<b>Document Version:</b>	1.0
<b>Document Release Date:</b>	2021-03-12
<b>Release date:</b>	Camera type labels: 2021-04-01 (prelim.) Product branding transition: 2021-04-01 – 2022-06-30

## Reasons and overview of the product revision

The manufacturer company name has changed from Ensenso GmbH to Optonic GmbH. The Ensenso brand name for the industrial 3D cameras persists.

Accordingly, all Ensenso camera type labels will be updated to reflect Optonic as company name. Label layout example:



Other Ensenso product markings and packaging will be updated with the new Ensenso brand layout. Branding layout example (monochrome versions used where applicable):



The marking and packaging updates will be implemented over a prolonged transition phase.

## Recommended actions for customers

None